

2nd India Automotive Summit 2012

26 - 27 July, 2012, [The Westin Pune, Koregoan Park], Pune, India



Driving Auto Trends into a New Era

The automotive industry in India is one of the largest and fastest growing in the world. Passenger car sales have grown 137 percent in the past six years. With the economic downturn in the west, global car makers are capitalizing on the world's 6th largest car market and enhancing manufacturing operations to benefit from the country's competitive engineering skills and cost-effective labour.

The 2nd India Automotive Summit will take place on July 26th – 27th, 2012 in Pune. This event endeavors to bring together major players in the industry to discuss critical topics including the rising demand for diesel engine vehicles in India, fuel consumption and new energy-efficient technologies, as well as the opportunity of global sourcing and India's leading role.

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Confirmed Speakers

Mr. Rajeev Kapoor

President & Chief Executive Officer
Fiat Automobile India

Mr. Debashis Mitra

Director - Sales & Marketing Passenger Cars
Mercedes Benz, India

Mr. Rakesh Mehta

Vice President, Head of Automobile Division
Premier Ltd

Mr. Akshay Sangwan

Corporate Head, Strategy, Planning and Monitoring
Sonalika Group

Mr. Nirmalya Banerjee

Business Head
BMGI India

Mr. KT Vyas

Asst General Manager
Industrial Extension Bureau, Government of Gujarat

Invited Speakers

Dr. Pawan Goenka

President, Automotive & Farm Equipment Sectors
Mahindra & Mahindra Limited
Ex-president
Society of Indian Automobile Manufacturers

Mr. Sandip Sanyal

Executive Director
Ford India

Mr. Mahesh Kodumudi

Executive Director - Corporate Purchasing
Volkswagen India

Mr. M M Singh

Managing Executive Officer (Production)
Maruti Suzuki India

Mr. Arvind Saxena

Board Member, Director of Marketing & Sales
Hyundai Motor India Ltd.

Mr. Umesh Krishnappa

Sr. Executive Vice President & Head - Car Program
Mahindra Reva Electric Vehicles Pvt Ltd

Mr. Sunil Dharmadhikari

AGM Engine Development
Tata Motors Ltd

Mr. Shrikant Marathe

Director
Automotive Research Association of India
(ARAI)

Mr. Ashwani Jotshi

Regional Secretary (West Region)
Automotive Component Manufacturers Association of India
(ACMA)

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MOTORINDIA

For further information, please contact: Eric Song: ericsong@noppen.com.cn

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Participants

- Government Organizations
- Industry Associations
- Automotive OEM's
- Automotive Components Manufacturers
- Solution Providers
- Consultants



Testimonials

“Appreciated the session - gave valuable insights about automotive industry; relevant to my jobs needs. Business networking with industry experts was much fruitful.”

- TATA MOTORS

“Very well planned, networking event. Good time adherence and speaker selection is very good.”

- Mahindra & Mahindra Ltd

“Well organized event, head decision makers came together to project their views very well.”

- Central Institute of Road Transport (CIRT)

“Well organized and efficient event, especially the extra section for attendees to communicate with each other.”

- Dongfeng Peugeot Citroen Automobile Company Ltd

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DAY 1

- 08:00 **Registration and Morning Tea**
- 08:35 Welcoming Address from Noppen
- 08:40 Opening Speech from the Chairman
- 09:00 Overview of India's Automotive Sector – Issues, Challenges & Solutions
- Latest trends of India's automotive industry, production and sales
 - Important statistics about India's passenger vehicle sector compared to other major markets, targets and progresses
 - Challenges facing the industry and the solutions
- 09:45 Creating a Favourable Investment Environment for Automotive Development
- Impact of government policies on the automotive industry of India through the whole supply chain
 - Importance of consistent policy support for the sustainable development of the industry
 - Key drivers to make India the automotive hub in Asia Pacific
- 10:30 **Networking Tea Break (Sponsorship Available)**
- 11:00 Impact of Rising Fuel Prices on the Automotive Industry and Its Solutions
- Understanding customers' reaction to the rising fuel prices
 - Reasonably positioning yourself in the industry and strategically planning your business portfolio for continued growth
 - Implementing innovative technologies to improve fuel efficiency and reduce CO2 emission
- 11:45 Tailor-making Affordable Cars for the Indian Market
- Understanding Indian customers' preference in car selection
 - Leveraging technological innovations to reduce cost in auto manufacturing
 - Making India the low-cost vehicle hub to serve domestic and international markets
- 12:30 **Luncheon and Networking (Sponsorship Available)**
- 14:00 Optimizing the Automotive Manufacturing Process
- Addressing safety in auto manufacturing
 - Tailor-making your solutions for powertrain
 - Precise coordination for the automotive assembly line
- 14:45 Clean Diesel Car Technology for India
- Challenges of powertrain system and issues for meeting international emission requirements
 - Low emissions & fuel efficient diesel car technology
 - Forecasting challenges that may arise for the diesel cars
- 15:30 **Networking Tea Break (Sponsorship Available)**
- 16:30 Discussion Panel Session: Changing Trend and Rising Demand for Diesel Engine Vehicles in India
- Significant price difference between petrol and diesel contributing to the rising demand of diesel vehicles
 - The reaction of OEM's, suppliers and customers
 - Rationally reacting to the trend and strategically adjusting your business portfolio
 - Latest technology breakthroughs in diesel engines, injection and exhaust aftertreatment
- 17:30 **Closing Remarks at the End of Day One**

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DAY 2

- 08:00 **Registration and Morning Tea**
- 08:50 Opening Speech from the Chairman
- 09:00 International Partnership in the Automotive Industry
- A statistic overview of recent merger and acquisition trends in the automotive industry
 - Increasing number of cross-border corporate-level collaborations recently
 - Increasing functional collaborations through technology and platform sharing to improve ROI
- 09:45 Challenges and Opportunities Facing Automotive Joint Ventures
- Regulatory and policy updates on auto joint ventures
 - SWOT analysis of joint ventures in emerging markets like India
 - Do's and Don'ts in joint venture management
- 10:30 **Networking Tea Break (Sponsorship Available)**
- 11:00 Automotive Design and Localisation in India
- Global automotive design trends and future
 - Impact of efficiency concerns on design and material selection
 - The Indian perspective of automotive design and engineering compared to other major markets
- 11:45 Challenges and Opportunities in Vehicle Lightweighting
- Improving on designs to reduce vehicle weight
 - Developing sustainable cost-effective lightweight strategies for future vehicles
 - Impact of the price fluctuation of rare earth materials on vehicle lightweighting and the automotive industry as a whole
- 12:30 **Luncheon and Networking (Sponsorship Available)**
- 14:00 Development of Electric and Hybrid Vehicles in India
- Government initiatives to promote environmentally sustainable technologies for hybrid and electric vehicles
 - Current challenges facing the development of the electric and hybrid sector
 - Building electrical infrastructure and creating energy storage systems through technological innovation
- 14:45 Global Sourcing for Cost Control
- Collaborative efforts between OEMs and component vendors as a strategic activity for regular supply, cost reduction and continued innovation
 - Key areas in successful global delivery including inventory management, scheduling and timely delivery
 - Asia Pacific's contribution to the global outsourcing
- 15:30 **Networking Tea Break (Sponsorship Available)**
- 16:30 Discussion Panel Session: Shaping the Future of the Automotive Industry in India
- Impact of the Union Budget 2012 – 2013 on the Passenger Vehicle Sector and the Industry's Reaction
 - Identifying the potential business opportunities with regard to the evolving technology
 - Forecasting challenges that may arise for the auto industry in the future (natural disasters, policy changes etc)
 - Gearing up for the second half to meet the objectives of India's Automotive Mission Plan 2006 - 2016
- 17:30 **Closing Remarks at the End of Day Two**

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NETWORKING TEA BREAKS

Network with executives and officials in a relaxed environment.



ONE-TO-ONE BUSINESS MEETINGS

The objective for you to attend our conferences is to meet prospects and create initial contact, or develop an existing lead. We provide you your own table where you can welcome your clients and do business!



KEYNOTE SPEAKERS

Hear from the experts and learn about how the industry is expanding and how you can make your mark.



ORGANIZED LUNCHEES & DINNER

Solidify your new business relationships in a more casual environment .



PANEL DISCUSSIONS

Hear from the experts and raise questions to them regarding your specific needs.



PRIOR NOTIFICATION OF ATTENDEES

Receive attendee information one week prior to the event.

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